BOULDER COUNTY

2017 Corporate Dream-Maker Packet

“I HAVE A DREAM” FOUNDATION
BOULDER COUNTY

2017 Corporate Dream-Maker Packet
We invite you to be a Corporate Dream-Maker Underwriter!

Since 1990, we have launched 18 cohorts serving 900 Dreamers with wrap-around services reaching over 3,000 individuals in Boulder County.

As a Corporate Underwriter with “I Have a Dream,” you are reaching a very engaged, highly educated, active audience of donors, volunteers, and community supporters with the following characteristics:

Median Household Income:
$88,000 & more than 20% earn $100,000+

Median Net Worth: $277,000

Median Age: 38

Employment: The majority are employed in management, professional, and sales positions in industry sectors such as scientific and technical services, educational services, and healthcare.

Extracurricular activities: Tennis, golf, skiing, theatre, and professional sports events. Avid readers of newspapers, niche magazine publications, and books.

Spending activities: Travel, investment portfolios, recreational sports, home improvements, apparel, and electronics.

Levels
Doctorate .......... $15,000+
Masters ............ $10,000+
Bachelors ........ $5,000+
Associates ...... $2,500+
Friend ............ $1,000+

Be the first to know as our events are announced!

contact:
Storey Blackwell
Development Manager
303.444.3636 x14
storey@ihaveadreamboulder.org

Lori Canova
President & CEO
303.444.3636 x16
lori.canova@ihaveadreamboulder.org

Please contact us for additional details
## 2017 Corporate Dream-Maker Underwriting Levels

### Doctorate Level

- **$15,000**
  - Customized Company Event (Picnic, sports outing, or educational day) for employees & Dreamers
  - Customized content for your website, social media sites & plaque or framed event photo
  - Lead Underwriter for the Golf Tournament, or the Dream-Maker Breakfast or Luncheon
  - Foursome at Golf Tournament ($900 value)
  - Two Invitations to VIP Donor Appreciation Event
  - Two Dream Kitchens Tour! Tickets
  - Two Tickets to the New Dreamer Dedication Ceremony

### Masters Level

- **$10,000**
  - Lead Underwriter for the Golf Tournament, or the Dream-Maker Breakfast or Luncheon
  - Foursome at Golf Tournament ($900 value)
  - Two Invitations to VIP Donor Appreciation Event
  - Two Dream Kitchens Tour! Tickets
  - Two Tickets to the New Dreamer Dedication Ceremony

### Bachelors Level

- **$5,000**
  - Discounted foursome at Golf Tournament ($450 value)
  - Two Invitations to VIP Donor Appreciation Event
  - Two Dream Kitchens Tour! Tickets
  - Two Tickets to the New Dreamer Dedication Ceremony

### Recognition

- Logo placement on four pages of ad space in *Daily Camera & Longmont Times-Call* ($15,000 value)
- Featured at six events including mention from podium, logo on event invitations, and all electronic materials
- 1/2-page ad (5in x 7.5in) in program for chosen Lead Event, and 1/6-page ads (3.75in x 3.25in) in the other event programs
- Banner at Dream-Maker Breakfast and Luncheon. Logo on Golf Tournament banner
- Full year of logo placement on the “I Have a Dream” website
- Logo placement in 11 monthly electronic newsletters (cir 4,700) & 1 print newsletter (cir 7,000)
- Name in Annual Report (cir 7,000)

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- Name in Annual Report (cir 7,000)
<table>
<thead>
<tr>
<th>Level Benefits</th>
<th>Friend</th>
<th>Associates</th>
<th>Bachelors</th>
<th>Masters</th>
<th>Doctorate</th>
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<tbody>
<tr>
<td>Customized Company Event (Picnic, sports outing, or educational day)</td>
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<td>Foursome at Golf Tournament ($900 value)</td>
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<td>Featured at six events: mention from podium, logo on invitations and all electronic materials, ads in Dream-Maker Breakfast, Luncheon, and Dinner programs</td>
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<td>Two Dream Kitchens! Tickets</td>
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<td>2 tickets to the event of your choice</td>
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<td>Name and logo on invitation and program for the event of your choice; recognition on all media advertisements for this event</td>
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* A Golf Foursome is included only when the Associates Sponsorship is fully applied to the Golf Tournament
** A Golf Foursome is available at a discount rate ($450) with the Bachelors Sponsorship
2017 EVENTS

As a 2017 Corporate Dream-Maker, you will be recognized at these events and throughout the year in our monthly e-newsletter, invitations, Daily Camera and Longmont Times-Call ads, on our web-site and other marketing communications.

**MARCH 16th** 9th Annual Longmont Dream-Maker Breakfast — 350+ attendees

**APRIL 29th & 30th** Dream Kitchens Tour 400+ attendees

**MAY** New Class Dedication and Graduation events

**JUNE** Donor Appreciation Event — 100+ attendees

**JULY** 3rd Annual Carbon Valley Dream-Maker Event — 125+ attendees

**JULY 24th** 15th Annual Golf Tournament at the Omni Interlocken Golf Club — 150 attendees, including golfers and volunteers (ages 21-60)

**OCTOBER 5th** 20th Annual Dream-Maker Luncheon — 1,000+ attendees, making it our largest event of the year, including business and community members from around Boulder County (ages 18-70).

___ Yes, I would like to make a commitment to be a 2017 Corporate Dream-Maker!

**All-year Underwriting Opportunities:**

Doctorate Level $15,000 ____ Masters Level $10,000 ____

Bachelors Level $5,000 ____ Golf Foursome add-on with Bachelor’s Level $450____

**One-Event Underwriting Opportunities:**

Associates Level $2,500 ____ Friend $1,000 ____ Other Amount $ ____________ Event: _____________________

Company Name:  _______________________________________________________________

Address:  _____________________________________________________________________

Phone:  ______________________    Email:__________________________________________

Contact Name:  _________________________________________________________________

Please email this page to Storey@ihaveadreamboulder.org, fax to 303-444-3638, or mail to:
“I Have a Dream” Foundation of Boulder County, 5390 Manhattan Circle #200, Boulder, CO 80303

Customized Dream-Maker underwriting packages are also available. If you would like more information please contact Storey Blackwell at 303-444-3636 x 14, or by email at Storey@ihaveadreamboulder.org.

**THANK YOU FOR YOUR SUPPORT!**